



Information  
on the move

[www.optimumproject.eu](http://www.optimumproject.eu)





The OPTIMUM Multi-modal Smartphone App provides routing information for journeys in the Birmingham area. The project aims to find out what it takes to get users to swap some of their journeys from private car to sustainable modes such as walking, cycling, tram, train and bus.

From early 2018 we need people with **Android phones, OS 4 or higher**, to test the App. If you would like to take part in the trial please email: [connected@birmingham.gov.uk](mailto:connected@birmingham.gov.uk).

There is a small voucher payment for those who complete the trial.

**TAKE PART**  
in the trial,  
it's simple to  
register



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